



2006 Preferred Dealer Agreement

Preferred Dealer Program Benefits

FuelBelt, Inc. has agreed to provide the dealer with:

- 1 Free Hydration Belt or Bottle Carrier for every 10 purchased
- 10% Discount on all Accessories
- Free In-Store Display Unit
- Free In-Store Signage and/or Posters
- Priority Access to Close-Out Deals

Preferred Dealer Program Terms

A Preferred Dealer agrees that FuelBelt is your single source for hydration belts. We define hydration belts as multi-bottle waist systems similar to our Fuel Belts. This does not include traditional bottle carriers (utilizing 20oz + bottles). The Retailer will not purchase any competitor hydration belt that has the likeness or similarity to any and all Fuel Belts. This shall exclude bottle carriers and waist packs that are distinctly different in form than Fuel Belts.

- Free Hydration Belt or Bottler Carrier includes: Fuel Belts, Custom Fit Bottle Carriers, and T-Series belts.
- Accessories discount includes: High Visibility Reflective, Dog Gear, Lifestyle, Cycling, Race Gear, Pockets, and Bottles. Does not include: Fuel Belts, Pro Series, Bottle Carries, Walking & Outdoor, Nordic Hydration, and Music Carriers.
- In-Store Display Unit: Limit one per store location. Display is shipped at no charge. Dealer can choose from our Horizontal Hydration Station, Vertical Hydration, Mini Hydration Station or Pole Vault. To receive your free Display Unit, contact us for an Agreement and Order Form.

This agreement will automatically be renewed each year. Cancellation requests must be submitted in writing and will be confirmed by mail.

In the event that FuelBelt, Inc. discovers that the Retailer is sourcing hydration belts from an alternative source, this Agreement may be terminated immediately and the benefits shall immediately be revoked including the removal of the In-Store Display Unit at the Retailer's expense.

The Parties hereby agree to the aforementioned terms of this Agreement and provide signature below as formal recognition of the obligations and responsibilities noted above:

RETAILER

Signature of Retail Buyer or Store Owner:

Date:

Print Name:

Title:

Retailer Name:

Address:

City, State, Zip:

Phone:

Email address:

FUELBELT, INC.

Signature of FuelBelt Employee:

Nicole Hurley
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